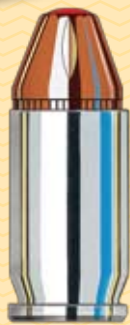


CRITICAL DEFENSE™

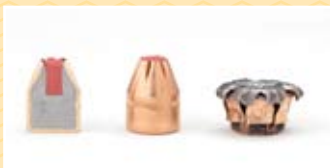


NEW!



Critical Defense™

380 Auto	Item No. 90080
38 Special	Item No. 90310
38 Special+P	Item No. 90311
9 mm Luger	Item No. 90250



WHEN PERFORMANCE IS CRITICAL, YOU NEED CRITICAL DEFENSE™

The new Hornady® Critical Defense™ ammunition is the pinnacle in self defense ammunition. Using a variation of the tip material used in the revolutionary LEVERevolution® line of ammunition, Hornady engineers were able to achieve 100% reliable expansion every single time.

Conventional hollow point pistol bullets have always had issues with the cavity becoming clogged with fibers from clothing which rendered them very ineffective in terms of expansion in soft tissue after encountering the clothing barrier. Critical Defense eliminates this issue — guaranteed.

Critical Defense ammo is so effective because of the soft polymer insert in the tip of the

bullet. It is rigid enough to prevent clogging when passing through clothing, yet supple enough to deliver violent terminal performance when the bullet encounters soft tissue — EVERY single time.

Additionally, all Critical Defense ammunition is loaded with nickel cases to eliminate corrosion and aid in low-light situations, plus its premium low flash propellants deliver maximum velocity, even in very short-barreled handguns.

You can trust you and your family's safety to the only handgun ammunition specifically engineered to deliver 100% consistent performance every single time — Hornady Critical Defense.

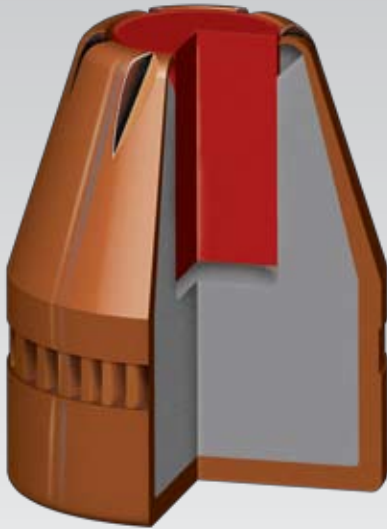
Hornady
Accurate. Deadly. Dependable.

Hornady Manufacturing

308-382-1390

www.hornady.com

- Patented Flex Tip® material hardness and jacket construction are customized for each bullet for optimum performance.



- Flex Tip® design is impervious to clothing and performs the same in all critical defense situations.
- The FTX™ bullet provides reliable and consistent expansion with larger, deeper wound channels than conventional hollow point bullets.

PURPOSE-BUILT FOR CONCEALED/CARRY GUNS.

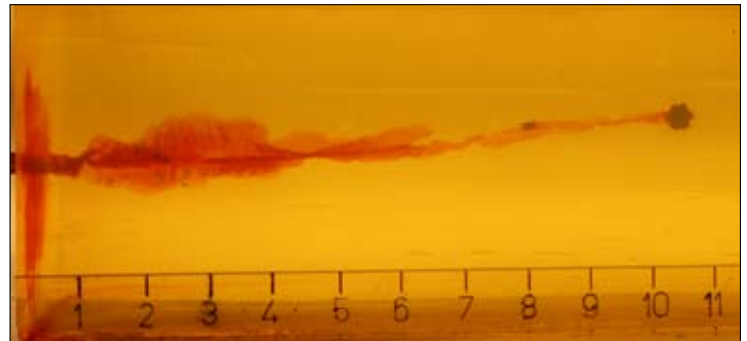
- Unaffected by thick and heavy clothing, including denim and leather.
- FTX™ bullet delivers superior controlled expansion and large, deep wound cavities over a wide range of velocities.
- Clean burning and stable propellants reduce recoil in lightweight handguns, and perform consistently in all temperatures.
- Minimal muzzle flash protects night vision.
- Feeds reliably in pistols.
- Shiny silver nickel plating prevents corrosion, and is easily visible in low light situations.
- Bullets are custom designed for individual loads.
- The most effective, consistent, and reliable self-defense ammunition available today!



Critical Defense provides reliable expansion every time.



Inconsistent and unreliable performance from conventional hollow point bullets.



Critical Defense 380 Auto shot from a Ruger LCP through heavy clothing.



380 Auto 90 gr FTX



9 mm 115 gr FTX



38 SPL 110 gr FTX



38 SPL+P 110 gr FTX

Critical Defense™	380 Auto 90 gr. FTX	9 mm 115 gr. FTX	38 SPL 110 gr. FTX	38 SPL + P 110 gr. FTX
Muzzle Velocity	1000 fps	1140 fps	1175 fps	1270 fps
Muzzle Energy	200 ft. lb.	332 ft. lb.	337 ft. lb.	394 ft. lb.

